

# RECAP

## Oregon Geographic Information Council



**Meeting Date:** April 29, 2021

**Time:** 12:00pm – 3:30pm

**Location:** Virtual, per EO 20-03 and EO 20-12

**Member Attendees:** Steven Hoffert, OYA (Chair); Jeff Frkonja, Metro; Tom Rohlfing, Marion County Assessor; Colleen Miller, City of Bend; Brandt Melick, City of Springfield; Patrick Gronli, PGE; Maylian Pak, OCF; Lisa Gaines, OSU INR; Brenda Bateman, OBDD; Marguarite Becenti, Umatilla Tribes; Patti Sauers, Yamhill Communications

**Staff/Observers:** Derrick Wharff, Yamhill County Assessor; Kathryn Helms, EIS-Chief Data Officer; Cy Smith, GEO; Rachel Smith, DLCD; John Ruffing, Esri; John Laughery, Esri; Tom Carlson, USGS; Paul Cone, City of Portland; Bob Harmon, OWRD; Phil Smith, ODOT; Don Pettit, DEQ; Jacob Lubman, EIS-DGT; Myrica McCune, OSU-INR; Nikki Hart-Brinkley, RVCOG; Randy Oberg, ODOT; Randy Sounhein, DSL; Stacy Schumacher, Umatilla Tribes; Chris Wright, ODOT; Daniel Stoelb, OEM; Jon Bowers, ODFW; Katie McCarthy, EIS-PMO; David Percy, PSU; Phil McClellan, DOR; Diana Walker, ODA; Christina Friedle, PCC; Brady Callahan, OPRD; Joe Gordon, Metro

### Introductions & Announcements

- Meeting was called to order by Chair Steven Hoffert at 12:00pm. With 11 of the 17 voting [OGIC members](#) present, and under modified procedures per Executive Order, a quorum was established for conducting business virtually and taking votes.
- No additions to the [agenda](#) were made. It was noted that the OGIC meetings for the remainder of the calendar year have been set and invitations extended to OGIC members.
- [Minutes](#) from the January meeting were approved without change from the latest posted draft.
- Steven mentioned that we will have quite a few members whose first terms will expire next January. He requested that OGIC members please start thinking about possible replacements, or about continuing for another term. Cy mentioned that at the July meeting we should talk about a process for staggering OGIC terms, which could mean that some folks might serve an additional term that would be shorter than the standard four year term. Cy will propose such a process at the July meeting.

### Policy Advisory Committee Update

The reason for having this agenda item at this meeting was to point out that only 5 OGIC members have thus far nominated someone to serve on the [PAC](#) representing their constituency. There is a policy issue, to be discussed later in this meeting, for OGIC to determine what data elements make up geospatial Framework data and must be shared by all public bodies. There is an urgent need to get the PAC established and seated so work can begin. **Cy urged OGIC members to move as quickly as possible to find and nominate someone to represent their constituency on the PAC.**

OGIC members should choose from the same sector they represent (state agencies, counties, public utilities, tribes, etc.), but not necessarily the same organization as the OGIC members. So an OGIC member from state agencies representing the sector of public health, human services, education, or economic and community development would choose a PAC member from a state agency in that same group of agencies. An OGIC member representing AOC could choose a PAC member from any department in any county.

PAC members should understand the policy implications of OGIC's work. For example, the technical matters of data sharing are fairly straightforward, but the policy matters related to governance, staffing,

confidentiality, privacy, liability, risk, funding, etc., are more complex. Those issues require someone in an organization that deals regularly with policy matters like those, perhaps someone at a higher level within an organization. That person may not have an understanding of the technical issues and doesn't necessarily need to. The PAC will meet quarterly, the month prior to OGIC. Contact Cy for more info.

### **Resource Work Group Update**

The Resource Work Group was originally formed and chartered in 2018 to assist with the OGIC budget request for the 2019 legislative session. The Resource Work Group was reconstituted at the January OGIC meeting and its [charter](#) was revised to establish a Steering Committee for the Geospatial Data Management & Sharing (GDMS) project that is a key part of the POP, as well as continuing the Engagement Team with a focus to support GDMS through stakeholder engagement.

The GDMS Steering Committee will serve to advise the CDO's staff on GDMS direction and objectives. Steven announced that Brenda Bateman has agreed to lead the GDMS Steering Committee going forward.

## OGIC Legislative Recommendation

The budget package has been included in the Governor's Recommended Budget. Kathryn indicated she has not been asked any questions about the POP, nor to make any revisions to the POP. She introduced Jacob Lubman as GDMS project coordinator and Katie McCarthy as GDMS Project Mgr.

Jacob provided a briefing on activities with the project over the last seven months or so. He helped the team identify project deliverables and determine how to align the project with past GEO efforts over many years, as well as identify resources needed to successfully pursue the project. He indicated that the project is going through the EIS oversight and project management process called Stage Gate. A need was identified for professional resources in terms of business analysis and project management. EIS engaged the North Highland company for business analysis services and Katie McCarthy from the EIS Project Management Office for project management services.

Katie talked about the work that has been done to initiate project management tasks, identifying risks and issues, identifying resource needs, identifying communications needs, identifying the scope of the project, identifying requirements that GEOHub, the secure data sharing portal, must meet, and documenting all that work in project management artifacts as part of the Stage Gate process.

Jeff Frkonja will lead the Engagement Team as part of the OGIC Resource Work Group. Jeff said the Council should pause for a moment to consider how far we've come since OGIC was given statutory authority and seated two and a half years ago. The vision OGIC identified for a secure portal to share Framework data between all public bodies is on the verge of achieving an important milestone with funding to establish a program and begin implementation. Jeff thanked Kathryn for her leadership and suggested the Council congratulate itself for the work achieved thus far.

Engagement Team originally formed to help get the Council's recommendation in place, some of which is in the POP. The Team will continue its outreach in support of the GDMS project and the GDMS Steering Committee. That will involve work with legislators, and with state and local staff to help implement the work with the three data development projects that are part of the GDMS project. Jeff mentioned that there could be some work remaining with the Covid recovery initiative, as well.

Jeff indicated that Metro is restructuring and has decided to dissolve the Research Office and he will be transitioning to a new job in the private sector. He will remain as the regional government rep on OGIC, as his new job will involve quite a bit of consulting work with regional governments.

The Engagement Team will convene after the Steering Committee and the GDMS project team have determined and prioritized what support is needed. Jeff asked Council members to articulate the value proposition of the GDMS project related to the Council's vision. He indicated that to assist with that effort, the leadership team will update some of the materials prepared last fall and early winter.

Tom Rohlifing has been doing some engagement work with legislators, Assessor colleagues, and others related to GDMS and OGIC's data sharing vision. Marion County has great GIS resources he can use in meetings with legislators, and he always makes the point in those meetings that it would be great to have those resources statewide, for wildfire recovery and mitigation, as an example. Some counties have access to great geospatial resources, but many do not.

Jeff confirmed with Kathryn during this meeting that the current posture of using ongoing meetings to advocate for GDMS, the funding ask, and OGIC's vision is good, but we don't need to specifically set up meetings to advocate for the POP. Kathryn encourages folks to advocate for an enterprise approach to data management, as opposed to a siloed approach.

Brenda provided a briefing on the first meeting of the GDMS Steering Committee meeting. The GDMS project team provided the Steering Committee with a briefing on project activities in the first meeting. The Steering Committee looked at two project charters, one for the development and testing of the secure portal, GEOHub, and one for the three data development initiatives that will follow the portal implementation. She indicated that the Steering Committee will want to revise the RWG charter to reflect that the Steering Committee will serve an advisory role for the GDMS project team, not a decision making role. The Committee suggested adjusting the project charters to assign who is responsible for each activity, to push the completion dates out a bit further to make them more reasonable, to add a few additional stakeholders, and to remove a requirement to bring project change requests to the Steering Committee. The Committee will be meeting on a monthly basis going forward.

## Framework Rules Process

Cy walked the Council through a [presentation](#) on OGIC's statutory responsibilities related to establishing rules for Framework data sharing and management. The Council has the exclusive power to establish rules that identify [Framework data](#) that public bodies must share with each other. There are 16 themes of data, with about 250 data elements within those 16 themes, that have been considered Framework for almost 20 years. There is wide variability in theme maturity. ORS 276A.500-515 says that OGIC is expected to codify the identification of Framework data, as well as recommending an allocation of responsibilities for which public bodies are supposed to collect, use, manage, etc., Framework data, and devising terms under which public bodies share Framework data.

The intent of the Legislature, through their statutory direction, is that the Council should formalize and codify the management of Framework data to make that data more useful for all public bodies. The effect should be to increase the maturity of the Framework themes, and to establish an enterprise approach to the management of Framework data across all public bodies, as opposed to the siloed approach that tends to be the case now. In order to accomplish formalization, administrative rules will need to be established, and then supported by policies, standards and procedures to lay out the details of Framework data governance.

Cy showed a slide of Framework maturity level for some themes. He mentioned that the maturity of the utilities Framework theme in the slide is misleading because there are only two data elements currently identified in that theme.

Cy proposed that next steps would be to instruct the PAC to work with FIT Leads to develop recommendations about how to proceed with establishing administrative rules for Framework data management. If that's the approach, PAC could probably come back with a recommendation at the October OGIC meeting, assuming PAC can be seated in June.

Jeff asked for an example that would help the Council understand what needs to be done and why. Cy talked about how the statewide road centerline Framework data is created now from a lot of individual public bodies that provide the data for their jurisdiction. That process is messy and needs to be more like the supply chain that Ford or GM has established with their auto parts providers to construct an automobile. In order to make that happen, procedures have to be improved, policies have to be established that all public bodies that produce roads data would follow, and an administrative rule has to be established that has the effect of law that causes all public bodies to follow the policy.

Brenda asked how the PAC would relate to the GDMS Steering Committee. The Steering Committee is focused on the procedures for GEOHub. PAC would be focused more on the policies and rules that would sit above the procedures. Brenda asked that communication go now to the PAC nominees.

## OKR Status and Recommendations

Cy walked the Council through a slide deck to show the latest status of the [Objectives and Key Results](#) for the first half of the current six month OKR cycle, which ends at the July OGIC meeting.

Cy provided a view of the mostly updated [OGIC OKR dashboard](#). When it is completely updated, it will be made available from the OGIC website. It is titled OGIC Strategic Plan Dashboard, because the Objectives correspond to the OGIC strategic goals from the 2019 Strategic Plan.

Phil Smith gave a [presentation](#) on the TAC OKRs. Their cycle began at the January OGIC meeting and will end at the July OGIC meeting.

Cy showed the Framework Implementation Team Leads OKRs, as follows:

**Objective** – Foundational Framework Data Themes Complete and Accessible to All Public Bodies

Key Result 1 – Create and deploy a survey to all FIT members to determine current status of foundational Framework data themes. (Baseline metric) *The survey has been completed, but work is ongoing to analyze the results.*

Key Result 2 – All Framework Implementation Teams will hold a team meeting. *5 have held meetings, others will follow.*

The FIT Leads OKR cycle began at the January OGIC meeting and will end at the July OGIC meeting.

Daniel Stoelb, co-Chair of PrepFIT and GPL member from OEM, provided a [GPL OKR presentation](#).

Cy made the point that the work on OKRs by the TAC, GPL and FIT Leads is a force multiplier for OGIC's OKR work, OGIC's vision and strategy. He said that the work on damage assessment that GPL and PrepFIT are pursuing together, with Daniel's and OEM's leadership, is vital to getting disaster assistance in a timely fashion. He said that the After Action Reporting work is really important, as well, because it is aimed at mitigating what is a national pattern after disasters of the response community saying the coordination beforehand wasn't good enough and the needed data wasn't in place.

Daniel mentioned that he's been working with Esri on the damage assessment and is having an influence on their development of damage assessment tools based on our work in Oregon. Paul Cone mentioned that he has also been working with Esri to suggest improvements to their Survey123 product related to damage assessment. Patti said that the messaging to the 911 community must be nuanced so that it doesn't seem like we're saying they aren't doing a good job. Daniel mentioned that it would be good to get back to the OEM-organized meetings between 911 and GIS folks that ended a few years ago.

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## Imagery Portfolio Concept

Derrick Wharff, Yamhill County Assessor and Tax Collector, made a pitch to OGIC for support of an aerial imagery portfolio and repository concept that would include statewide aerial imagery, oblique imagery, satellite imagery and possible other types of imagery. Derrick is the current President of OSACA, an OGIC member organization represented by Tom Rohlifing.

He indicated the need for imagery for local governments, and particularly for his office, is that it provides a way to see the situation and do more work to a great extent without making as many trips to the field, which results in personnel savings. He has been able to prevent the need to expand his staff over the last few years through the use of aerial imagery, and has been successful at making the case for investment in aerial imagery to his Commissioners. Some of the larger counties have also been successful at making the case. But many of his colleagues in other counties have not been able to do that same. OSACA has decided to make this an objective to make such a portfolio and repository concept available statewide. The pandemic, ice storms and wildfires have made the concept even more relevant and necessary.

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Question is who will take this proposal forward from a consolidated, enterprise approach for all. Derrick said he feels like that could and should be OGIC. He indicated that from the Assessors perspective, they need imagery that meets the standards and specifications set by the International Association of Assessing Officers. Derrick will bring back to OGIC a memo of support for OGIC to consider. Jeff said the value proposition is undeniable and that Metro would love to participate in such an approach. But he said a cost sharing approach will be essential in terms of selling this concept to the Legislature for funding support. Tom said it has historically been very difficult to get the local government budget folks to agree to a cost sharing approach for this kind of concept. Derrick said it won't likely be successful if we don't have a coalition of multiple players. Patti said she is supportive of this concept and thought we should reach out to the Statewide Interoperability Coordinator to seek support. She thought we might be more successful at offering the concept as an opt in opportunity for jurisdictions to save. She thought there's also an opportunity in this for a public private partnership.

Cy said there are multiple roles for OGIC to play: 1) OGIC could sign a memo of support; 2) OGIC could lead on getting federal funding in this calendar year through CARES Act, FEMA, etc.; 3) if federal funding can be secured this year to initiate an imagery portfolio concept, there will be an opportunity to begin the process of advocating for legislative appropriation for continued support of the concept in the 2023 legislative session, with cost sharing from all sectors as part of the proposal; 4) GEOHub can serve as the repository for secure sharing of the imagery, which may be necessary depending on licensure requirements for some of the imagery types. The statewide aerial imagery should be in the public domain, as always, and available through the Oregon Spatial Data Library portal administered by OSU/INR. But we can likely get a much lower cost for the other imagery types if we license the data for use by public bodies through secure access.

### Technical Advisory Committee (TAC) Report and GPL Update

Phil Smith provided a brief update of [TAC activities](#). TAC proposed to change their charter. OGIC approved that proposed change.

Meeting adjourned at 3:20pm  
**Next Meeting** - July 29, 2021