

RECAP

Oregon Geographic Information Council



Meeting Date: January 28, 2021

Time: 1:00pm – 4:00pm

Location: Virtual, per EO 20-03 and EO 20-12

Member Attendees: Steven Hoffert, OYA (Chair); Jeff Frkonja, Metro; Tom Rohlfling, Marion County Assessor; Colleen Miller, City of Bend; Brandt Melick, City of Springfield; Molly Earle, Gartrell Group; Patrick Gronli, PGE; Maylian Pak, OCF; Lisa Gaines, OSU INR; Brenda Bateman, OBDD; Jerri Bohard, ODOT; Marguarite Becenti, Umatilla Tribes; Carrie Pak, TVWD;

Staff/Observers: Kathryn Helms, EIS-Chief Data Officer; Cy Smith, GEO; Rachel Smith, DLCD; John Ruffing, Esri; John Laughery, Esri; Tom Carlson, USGS; Tom Elder, DHS/OHA; Laer Haider, DHS/OHA; Paul Cone, City of Portland; Bob Harmon, OWRD; Phil Smith, ODOT; Don Pettit, DEQ; John Stroud, Timmons; Jacob Lubman, EIS-CDO; Myrica McCune, OSU-INR; Nikki Hart-Brinkley, RVCOG; Randy Oberg, ODOT; Preston Beck, City of Tigard; Joe Severson, OSMB; Randy Sounhein, DSL; Phil Sollins, OSU

Introductions & Announcements

- Meeting was called to order by Chair Steven Hoffert at 1:00pm. With 13 of the 17 voting [OGIC members](#) present, and under modified procedures per Executive Order, a quorum was established for conducting business virtually and taking votes.
- One addition to the [agenda](#) was made to add a consent agenda item for approval of one new Framework Implementation Team co-lead, Daniel Stoelb to join Don Pettit with Preparedness FIT. The consent agenda was approved. Steven thanked Jeff Frkonja for two successful years leading OGIC as Chair, and remaining involved as an active member.
- [Minutes](#) from the October meeting were approved without change from the latest posted draft.
- Steven noted that the Governor's Office has proposed that the Dept of Geology & Mineral Industries be dismantled and its functions moved into two other state agencies, DLCD and DEQ. As part of that proposal, the Lidar program (Oregon Lidar Consortium) would be discontinued. OGIC Executive Committee is discussing possible ways to continue the lidar program in some manner since Lidar data is very important and an important part of the OGIC Framework geospatial data program.

Policy Advisory Committee Establishment

Cy presented a [draft charter](#) for the Policy Advisory Committee, based on the discussion at the October OGIC meeting. He walked through the charter, seeking comments. He mentioned that there are various mentions in the OGIC statute regarding policy development related to geospatial data collection, use, management, etc. He also mentioned the [list of policy issues](#) that OGIC worked up and prioritized in 2015, prior to the statutory authorization of the Council. He noted that he will change the reference to GPL in Section 3 of the charter to the OGIC Technical Advisory Committee.

Colleen asked for an example of policy issues that the PAC might take up. Cy mentioned budget issues, as well as data sharing. Another policy issue would be for OGIC to determine what data elements make up geospatial Framework data and must be shared by all public bodies. Owner's name as part of the tax lot data set is a data element that is somewhat controversial and represents a policy issue for OGIC to discuss. The PAC would potentially work with the Framework Implementation

Teams on recommendations to OGIC related to Framework data elements that should or should not be included and provide pertinent policy information regarding those elements.

Brenda asked if there is any need to limit the organizations from which PAC members could be drawn. OGIC members should choose from the same sector, but not necessarily the same organization, as the OGIC members. So an OGIC member from state agencies representing the sector of public health, human services, education, or economic and community development would choose a PAC member from a state agency in that same group of agencies. An OGIC member representing AOC could choose a PAC member from any department in any county.

Jeff asked for more clarity about the qualifications or credentials needed for PAC membership. It should be someone who understands the policy implications of OGIC's work. For example, the technical matters of data sharing are fairly straightforward, but the policy matters related to confidentiality, privacy, liability, risk, funding, etc., are more complex. Those issues require someone in an organization that deals regularly with policy matters like those, perhaps someone at a higher level within an organization. That person may not have an understanding of the technical issues and doesn't necessarily need to.

Motion made, seconded and passed to accept the charter, with the one proposed revision.

Reconstitute Resource Work Group

The Resource Work Group was originally formed and chartered in 2018 to assist with the OGIC budget request for the 2019 legislative session. That work group continued to assist with the budget package that eventually became the Policy Option Package (POP) proceeding through the 2021 legislative session right now. There is a need to reconstitute the Resource Work Group and revise its charter to reflect changing needs related to the Geospatial Data Sharing and Management (GDMS) project that is a key part of the POP, as well as support for the POP through stakeholder engagement.

Steven presented the [revised Resource Work Group charter](#), including the initiation of two teams, the GDMS Steering Committee and the Engagement Team. The charter lays out the description of the work for the GDMS Steering Committee, which will serve to advise the CDO's staff on GDMS direction and objectives. Steven indicated that the Steering Committee's role is not to direct CDO staff regarding the project. Cy mentioned that the OGIC Executive Committee has suggested a revision at the top of the second page of the charter, under the project description: change the words 'decision making' to 'recommendations'.

The Engagement Team will focus on making sure the Governor's Office, Legislature, EIS, and stakeholders understand the objectives of the GDMS project and the budget request, and are all in alignment with those objectives. They will also guide support and advocacy for the budget package and GDMS project. Lisa and Steven mentioned that some concern has been expressed about how the Engagement Team would work. Cy indicated that the Engagement Team would not be involved in lobbying or advocacy within the Legislature, but would instead be involved in outreach to the stakeholders in the various communities that will be impacted by the budget proposal. Those stakeholders may in turn be engaged in advocacy for the proposal with the Legislature, as appropriate.

A motion was made and seconded to approve the Resource Work Group charter with revisions throughout to replace the term 'decision making' with the term 'recommendations'. Motion passed.

OGIC Legislative Recommendation

On Dec. 10, 2020, Kathryn, Jeff, and Tom [presented to JLCIMT](#) on the State Data Strategy and the POP. The budget package has been included in the Governor's Recommended Budget. EIS will be making some update and status report presentations to the JLCIMT early in the legislative session, and the EIS budget, which includes the POP, will likely be heard in the General Government Subcommittee of Ways and Means in the March/April timeframe. Kathryn indicated she has not been asked yet to make a presentation at JLCIMT during the session, nor to make any revisions to the POP.

Kathryn mentioned that it was fortunate they were able to present to JLCIMT right after OEM made a presentation about what they've been doing related to Covid response, because it highlighted the need for geospatial data and the need for data sharing. Jeff mentioned that Tom Rohlfing's war stories at the hearing about the difficulty of finding and accessing needed geospatial data in response to wildfires were very valuable and much appreciated by JLCIMT. Tom mentioned that part of his story was about wildfires that had impacted multiple counties, and how difficult it had been for the public safety community to find and access necessary data between counties. He also mentioned that there are still some counties that don't share their tax lot data, which is an important data set for wildfire response.

Paul Cone, with the City of Portland and an OGIC TAC member, indicated that OEM's damage assessment work will be very important in terms of developing a tool for local governments to use for disaster damage assessment going forward. This work has gained considerable momentum due to the wildfires last summer and fall. Daniel Stoelb mentioned that OEM is working with local and non-profit partners on the damage assessment tools in a way that will streamline reporting of damages to federal agencies and speed the flow of recovery funds.

Jeff provided a report on the engagement plan that is under review and revision now, with a bit of background information for context. He shared a version of the engagement plan from 12/14/20 and walked through some of the components as a way of familiarizing the Council with the scope of the plan. Various key stakeholders have been identified that could help move the Legislature to ensure that the POP is in the Legislative Adopted Budget (LAB) at the end of the Session.

Jeff reminded the Council that the three sub-projects that are in the POP (wildfire, workforce and elections) were selected after the 2019 legislative session to reflect important stakeholders and their needs. Work on the engagement plan has been ongoing, mostly with effort from the OGIC Executive Committee. The Exec Committee has made considerable progress with the main stakeholder groups. The work going forward will need to move to the next level below those groups, to more of the grass roots folks.

The Engagement Team will need to rely on others within and beyond OGIC for this effort. The Engagement Team will help us identify contacts that need to be made and how to multiply their efforts. There are now talking points and some other materials that will be shared with the Council soon. This will ensure we are aligned with the messaging. Metro Council has agreed this effort will be part of their legislative agenda moving forward. The Engagement Team has also been working to help find an AOC representative for the Council, as AOC is a very important element in supporting the POP and GDMS.

Jeff mentioned that JLCIMT might be useful in helping advocate for the POP to be included in the LAB, and that the Engagement Team will need to discuss how to help make that happen. The Legislature will have a lot of pressure this session to make budget cuts and use limited funds wisely. Jeff indicated that some work will need to be done to make sure the POP is included in the LAB. An additional very important focus for the Engagement Team is to make sure the POP and the GDMS will deliver real value to the stakeholders. AOC, LOC, SDAO, OSACA and others can be multipliers of our message because they have the convening power for various important stakeholders.

Jerri mentioned that when the POP is presented to the Legislative funding committee, there will be an opportunity for public comment, whereby various stakeholders could speak to the value of the POP. Maylian related that OCF found the unavailability of data to be a significant problem in understanding the magnitude of the wildfires as they worked with the Governor and others to determine how philanthropic organizations could best help with recovery. OCF has a number of good stories from their fire team in regard to the struggle to find data to direct philanthropic organizations in putting dollars into the community for habitat recovery or community rebuilding efforts for public spaces and private homes. Jeff mentioned that Maylian's point is a good one to highlight the fact that the most vulnerable communities have been hit the hardest by wildfire and the pandemic.

Covid-19 Economic Recovery Initiative

Jeff provided an update on the Covid-19 economic recovery initiative which OGIC endorsed as an opportunity to evaluate the ability of various organizations in the Portland metro area to share data using the Esri Hub technology that will be the underlying technology for GEOHub, the secure data sharing portal that will be operational as a result of the GDMS project. The vision is that there could be an opportunity to expand the approach to a statewide effort. That project has begun with a needs assessment to determine the need for such data sharing within the economy and workforce sector, the housing sector, the health sector and the education sector. Jeff presented [a few slides](#) to illustrate the status of the initiative.

The proof of concept application and dashboard is expected to be complete by early March 2021. The data needed for the economy and workforce sector is relatively available and will be used to illustrate the possibilities within the proof of concept. Some of the indicators of recovery will be things like whether kids are still in remote learning or back to in-person learning, whether businesses are back to pre-pandemic employment levels, are fewer people homeless, what types of people are and are not benefitting from recovery. Effort has already identified some data gaps. It could be that one of the outcomes will be a recognition that better data is needed and we should set up an approach to gather that data.

Tom Rippetoe from the Metro Research Center spoke about the work to develop the initial proof of concept application. They're trying to highlight the connectedness between the four sectors mentioned earlier. Tom's presentation starts with the slide titled Equity Data in the presentation Jeff started. Consumer spending illustrates a gap, whereby the data exists to see spending by credit or debit cards. This is ideal data, but many people in the BIPOC world don't use credit or debit cards much.

Jeff concluded with a couple thoughts. First, it's recognized that there are many organizations working to effect economic recovery and they all have resources to put toward the effort. But the early indication from this initiative's work is that the individual organizations can be more effective if they work collaboratively to produce and share necessary data. Second, OGIC represents a lot of organizations that are involved in various ways in Covid economic recovery. If any Council member wants their organization to hear more about this initiative, please contact Jeff.

Cy mentioned that there have been meetings with folks in the Governor's office and the Regional Solutions Teams to brief them on this initiative. They are very interested and want to be kept in the loop, but the Governor's office isn't ready yet to pivot to recovery, they're still engaged in response. He also mentioned that there's a parallel with the response effort that OHA led, whereby a data gathering initiative was necessary to collect data on facilities that needed help with response. We will likely need a similar data gathering tool for the Covid recovery initiative. Jeff followed with a comment about the fact that the operational people we have approached are very supportive of collaborative approach. The challenge is to convince decision makers of that necessity.

OKR Status and Recommendations

Molly walked the Council through a slide deck to show the latest status of the [Objectives and Key Results](#) for the past six month OKR cycle. That slide deck also contains recommendations for the next six month OKR cycle, which begins at this meeting and ends at the July OGIC meeting.

Cy provided a glimpse of the partially updated OKR dashboard. When it is completely updated and contains the new OKRs for this next cycle, it will be made available from the OGIC website. It is titled OGIC Strategic Plan Dashboard, because the Objectives correspond to the OGIC strategic goals from the 2019 Strategic Plan.

Motion and second was made to accept the recommendations to revise the OKRs as presented in the slides. Motion passed.

- Phil Smith presented the TAC OKRs, as follows:

Objective – Increase Participation in Framework Program

Key Result 1 – Create a network of GIS practitioners.

Key Result 2 – Increase FIT participation from X to Y (work to be done to determine X and Y).

Objective – Mitigate Barriers to Data Sharing

Key Result 1 – Identify data sharing barriers for tax lots and roads.

The TAC OKR cycle begins at this OGIC meeting and will end at the July OGIC meeting. Steven asked if the tax lot barriers work has overlap with what Tom Rohlfing is doing with Washington County. Cy indicated that there is overlap, with TAC providing some assistance going forward to the work Tom is doing. Tom said he wants to work with the TAC on this outreach. He also said that he has found some pushback on the OGIC budget package related to a county that doesn't want to share roads data.

- Cy showed the Framework Implementation Teams OKRs, as follows:

Objective – Foundational Framework Data Themes Complete and Accessible to All Public Bodies

Key Result 1 – Create and deploy a survey to all FIT members to determine current status of foundational Framework data themes. (Baseline metric)

Key Result 2 – All Framework Implementation Teams will hold a team meeting.

The FIT OKR cycle begins at this meeting and will end at the July OGIC meeting.

- Joe Severson, GPL Chair and GIS Manager for Oregon State Marine Board, provided the GPL OKRs, as follows:

Objective – Coordinate GIS Community Response to Emergencies and Disasters

Key Result 1: Develop a standard operating guide for coordinating GIS response

Key Result 2: Identify agency GIS contacts for emergency response

Key Result 3: Create a data collection template for damage assessment

Key Result 4: Tabletop exercise for Cascadia Rising event – June 2022

Joe indicated that OEM and ODF have provided their standard operating guides as models for GPL. The GPL OKR cycle starts at this meeting and ends at the April OGIC meeting. Jeff asked how the standard operating guide would be used to enable coordination, and suggested there could be a key result relating to how agency contacts and others would plug in appropriately to Incident Command Centers. Daniel said the initial approach will be to indicate how things will be organized, then dive deeper to the details Jeff mentioned.

Technical Advisory Committee (TAC) Report and GPL Update

Phil Smith provided a brief update of TAC activities. They will meet jointly with GPL in March and will vote on a new Vice Chair at that meeting. They will have a discussion about proactively bringing technical issues to OGIC, and about the appropriate roles for TAC members to play on the TAC and within the GIS communities they represent. And work will continue on the TAC OKRs.

Joe Severson provided a brief update on GPL activities. GPL has spent some time on finalizing their OKRs. They talked about a portfolio concept for aerial imagery to include statewide orthoimagery, oblique imagery and satellite imagery. They heard from DOGAMI about their evaluation of satellite imagery for identifying disturbances outside permitted mine site boundaries. Travel is required to distant mine sites without this imagery and the imagery isn't available currently. Cy followed up with a brief summary of the satellite imagery evaluation project, which included evaluations by 7 state agencies, a non-profit and a regional government. GPL also heard from the Oregon Dept. of Agriculture about their evaluation of satellite imagery for compliance checks with the smoke and hemp programs, as well as monitoring soil erosion and identifying fields with drain tiles. Esri provided a demo of their new mobile field data collection tools to GPL.

Jeff mentioned that Metro now has drone capabilities and that might be something OGIC should discuss at some point. Cy mentioned that drone imagery could be part of an imagery portfolio.

Meeting adjourned at 4:00pm.

Next Meeting - April 2021, TBD