



PERFORMANCE MEASURES

OBJECTIVES AND KEY RESULTS

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Objectives

- What's to be achieved
- 3 - 5 objectives max
- Related to the vision and mission
- What's most important for next 6 months

Significant
Concrete
Action Oriented
Inspirational



OBJECTIVES AND KEY RESULTS

- Key Results – How we achieve objectives
 - Example
 - This is our objective as measured by these key results...
 - Outcomes:
 - met or not
 - 6 month timeframe
 - Way to move from planning to execution
 - Similar to agile project management

Specific
Time-bound
Aggressive
Realistic
Measurable
Verifiable



OGIC VISION & MISSION

Vision

Authoritative, reliable geospatial data available and accessible when and where needed by Oregonians

Mission

Provide suitable access to accurate, authoritative and relevant geographic information and technology to support consistent government services across the state.



LOGIC OBJECTIVES (GOALS)

- Improve data sharing and accessibility
- Increase data stewardship
- Expand collaborative governance
- Strengthen communications
- Support sustainable funding



OBJECTIVE

IMPROVE DATA SHARING & ACCESSIBILITY

KEY RESULTS

1. A DETAILED BUDGET OF EQUIPMENT AND SOFTWARE NEEDED FOR GEOHUB PORTAL IS DEVELOPED
2. ANNUAL GEOHUB MAINTENANCE COSTS ARE DETERMINED AND DOCUMENTED
3. 5-10 YEAR GEOHUB REPLACEMENT COSTS ARE DETERMINED AND DOCUMENTED
4. GEOHUB BUDGET IS REVIEWED BY STATE CIO'S OFFICE



OBJECTIVE INCREASE DATA STEWARDSHIP

KEY RESULTS

1. IDENTIFY AND GET BUY-IN ON APPROPRIATE DATA STEWARD FOR 10 FRAMEWORK DATA SETS
2. DEVELOP SOLID TEMPLATE FOR STEWARDSHIP PLAN (MANDATORY ITEMS, DATA MAINTENANCE)
3. SURFACE & COMMUNICATE STEWARDSHIP PROCESS, INCLUDING ONBOARDING
4. GET MOU TEMPLATE FOR STEWARDSHIP READY TO BE DEPLOYED



OBJECTIVE EXPAND COLLABORATIVE GOVERNANCE

KEY RESULTS

1. COMPLETELY POPULATE OGIC (E.G., TRIBAL, FEDERAL)
2. UNDERSTAND DATA GOVERNANCE PROCESS FOR 1 LOCAL GOVERNMENT AND 1 STATE AGENCY
3. IDENTIFY 5 GOVERNMENT SERVICES TO IMPROVE WITH FRAMEWORK DATA AND GEOHUB
4. IDENTIFY FRAMEWORK DATA NEEDED TO SUPPORT THE 5 SERVICES ABOVE



OBJECTIVE STRENGTHEN COMMUNICATIONS

KEY RESULTS

1. INFORMATIONAL PRESENTATION TO LEGISLATIVE COMMITTEE – SEPTEMBER/DECEMBER 2019
2. DRAFT ENTERPRISE GEOSPATIAL COMMUNICATIONS PLAN BY 9/30/19
3. DEVELOP 2-YR FRAMEWORK FORUMS SCHEDULE W/RELEVANT KEYNOTES AND ROTATING LOCATIONS
4. LAUNCH OGIC BLOG WITH MONTHLY POSTS INITIALLY
5. DEPLOY 5 EXTERNAL STAKEHOLDERS TO ADVOCATE FOR OGIC RECOMMENDATION (LOCAL ELECTEDS)



OBJECTIVE SUPPORT SUSTAINABLE FUNDING

KEY RESULTS

1. IDENTIFY STATUS OF DATA NEEDED FOR EVALUATION PROJECTS, E.G., EXISTENCE OF DATA & STEWARD
2. IDENTIFY OR DEVELOP CONTRACTING MECHANISM TO ACQUIRE DATA FOR EVALUATION PROJECTS
3. DEVELOP SELECTION CRITERIA FOR DATA AND STEWARD(S) FOR EVALUATION PROJECTS
4. DEVELOP REVIEW CRITERIA TO EVALUATE RESULTS OF EVALUATION PROJECTS





navigatOR Strategic Plan Dashboard

Quick Links

- [Strategic Plan for Geosp. Dat...](#)
- [OGIC Home Page](#)
- [OGIC OKRs roll-up](#)
- [Report - OKRs At Risk](#)
- [Report - OKRs In Progress](#)
- [Report - OKRs Not Started](#)
- [Summary Sheet - Master Roll...](#)
- [Template Guide](#)

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News

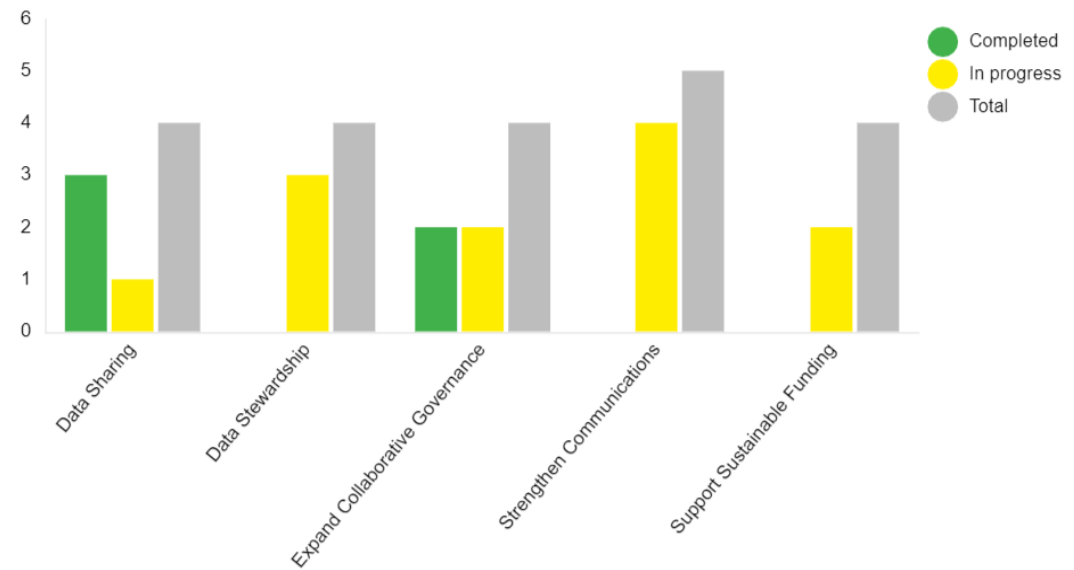
About this dashboard

All of the data depicted in this dashboard is generated from individual Strategic Goal tracking sheets. The items being tracked are Key Results as defined by OGIC at its July 31, 2019 meeting.

Key Results will be updated by the Framework Implementation Team, GEO staff, and other team members.

Documents and shortcuts in the

Key Results (Tasks) per Strategic Initiative



Outstanding Tasks



ACTIVITY-BASED VS. VALUE-BASED KEY RESULTS

Activity-Based Key Results:

- Measure the completion of tasks and activities or the delivery of project milestones or deliverables (**outputs**).

Value-Based Key Results:

- Measure the delivery of value to the organization or its customers. Value-based Key Results measure the **outcomes** of successful activities.



OKRs SHOULD BE VALUE-BASED

Below is a list of examples of Activity-based Key Results and the equivalent Value-based Key Results.

Activity-based Key Results	Value-based Key Results
Create engagement program	<ul style="list-style-type: none">■ Improve employee engagement from X to Y
Develop 3 new landing pages	<ul style="list-style-type: none">■ Generate Y MQLs (Marketing Qualified Leads).■ Increase lead conversion from X to Y.■ Reduce CAC (Customer Acquisition Cost) from X to Y
Launch new product	<ul style="list-style-type: none">■ Reach Y Daily Active Users of the free version.■ Achieve Y% conversion rate from free to paid users.■ Achieve a Net Promoter Score of Y%.



- Success is not checking a box.
- Success is having an impact.
- If you complete all tasks and nothing ever gets better, that's not success.

- Christina Wodtke

