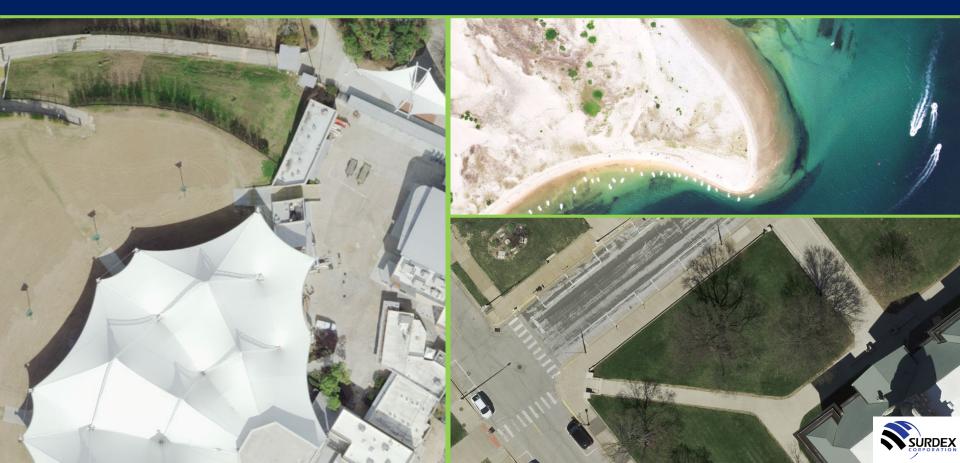
CONSIDERATIONS FOR AERIAL IMAGERY





Surdex: Your strategic geospatial resource

- Custom flyer to your specifications
 - partners for alternate solutions
- ★ Ten aircraft to cover North America
 - owned and operated by Surdex—subcontractors not required
- ⋆ 100% Geospatial
- ⋆ HQ in St. Louis MO
- ⋆ Diverse markets
- ★ Same ownership since 1954
- ★ 115 employees





Surdex model

- **★ Your specifications and schedule**
- **★ You own the data & distribution**
- ♣ Pilot & color sample is standard
- ★ Includes ground control & QA pts
- **★ SurCheck & streaming at no cost**
- **★ 10 aircraft + 15 sensors incl LiDAR**

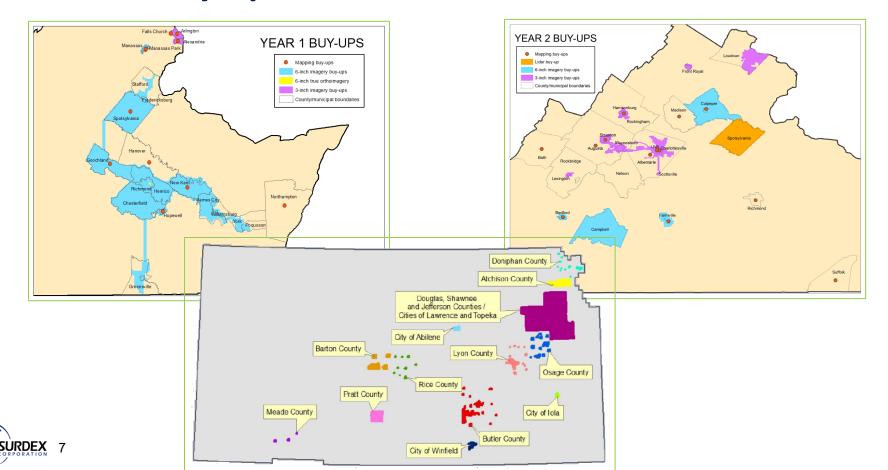




Large or Small



Partner Buy-ups

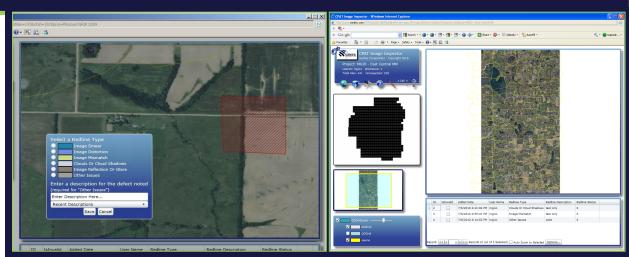


SurChecksm

Online Inspection and Approval Tool

- Web based ESRI ImageServer
 - No software installation
 - Secure, password protected
 - Free training
- Seamless roam
- Redline areas of concern
- Overlay graphics & swipe other sources
- Tracking of review & acceptance







Partner Content





Expectation Checklist

Atmospheric conditions

- Cloud / shadows where & how much saves \$\$
- Smoke fires vs industrial
- Standing water vs flooding

Area covered

- Full state vs planned split
- Priority areas
- Buy-up consideration

Specifications

- Pixel size ≠ features detectable
- Ground survey; Accuracy is critical
- Detailed list of deliverables

Distribution of data

- Schedule: 5 120 days
- Streaming service, instant access
- Public access
- Online QA
- Media shuttle delivery

Reference layers

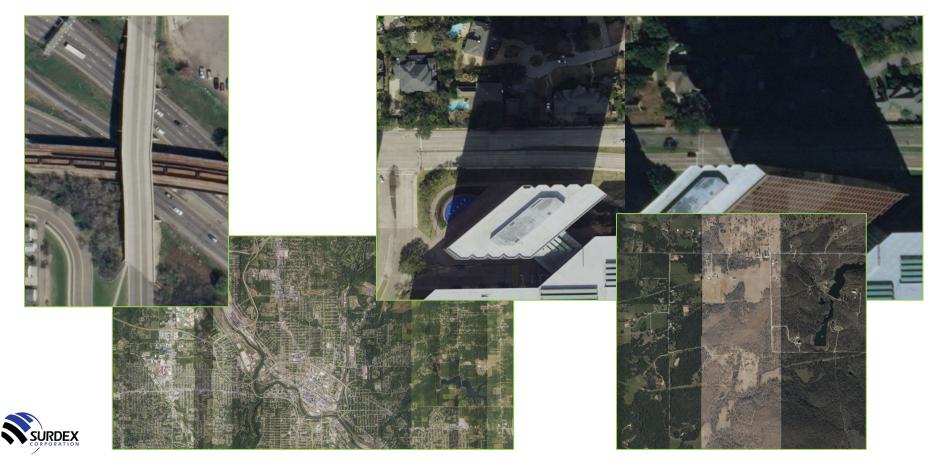
- Does it need to match other data?
- NAD83 replacement (NATRF 2022)

References

- Ask for and speak with references
- Obtain samples

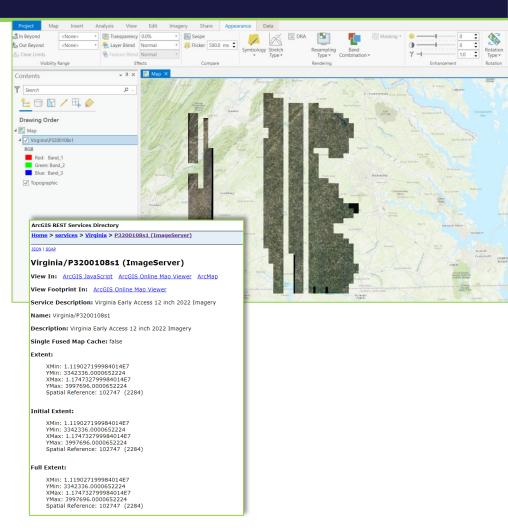


Not all imagery is equal

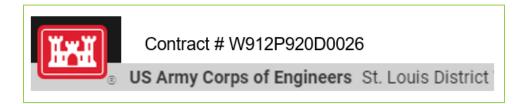


Hosted Services





Contracting Options







Derived Elevation

