

Framework
Forum
10/25/2022

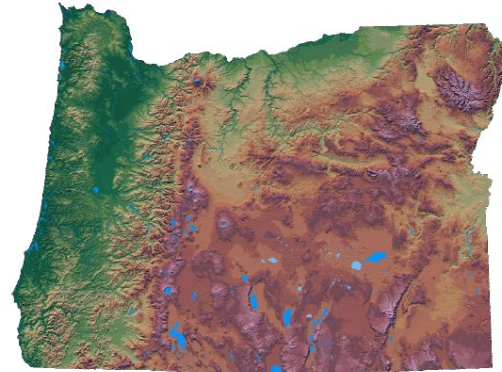
Draft Strategic Plan for Geospatial Data Management & Sharing 2023-2026

Plan to Update the Plan

Update Process

Quick Summary

- ORS 276A.506 – Requires the creation of a 4-year strategic plan to manage geospatial framework data
- 2019-2022 Strategic Plan for Geospatial Data Management
- Expires at the end of 2022
- GOAL: Adoption of New Plan January 2023



Strategic Plan for Geospatial Data Management

Oregon Geographic Information Council

April 29, 2019

Plan to Update the Plan



WORKGROUP



OUTREACH



ANALYSIS



UPDATE
CONTENT



EXTERNAL
REVIEW

Outreach



Stakeholder Survey

OGIC Members – learn about how OGIC members view the Strategic Plan goals & their role in advancing the goals



Stakeholder Survey

GIS Community – ask about OGIC actions, community expectations, and areas where OGIC can help/support the GIS community



1:1 Meetings

One-On-One Meetings with strategic partners (Governor's Office, Legislature, State CIO, Others??)

Analysis

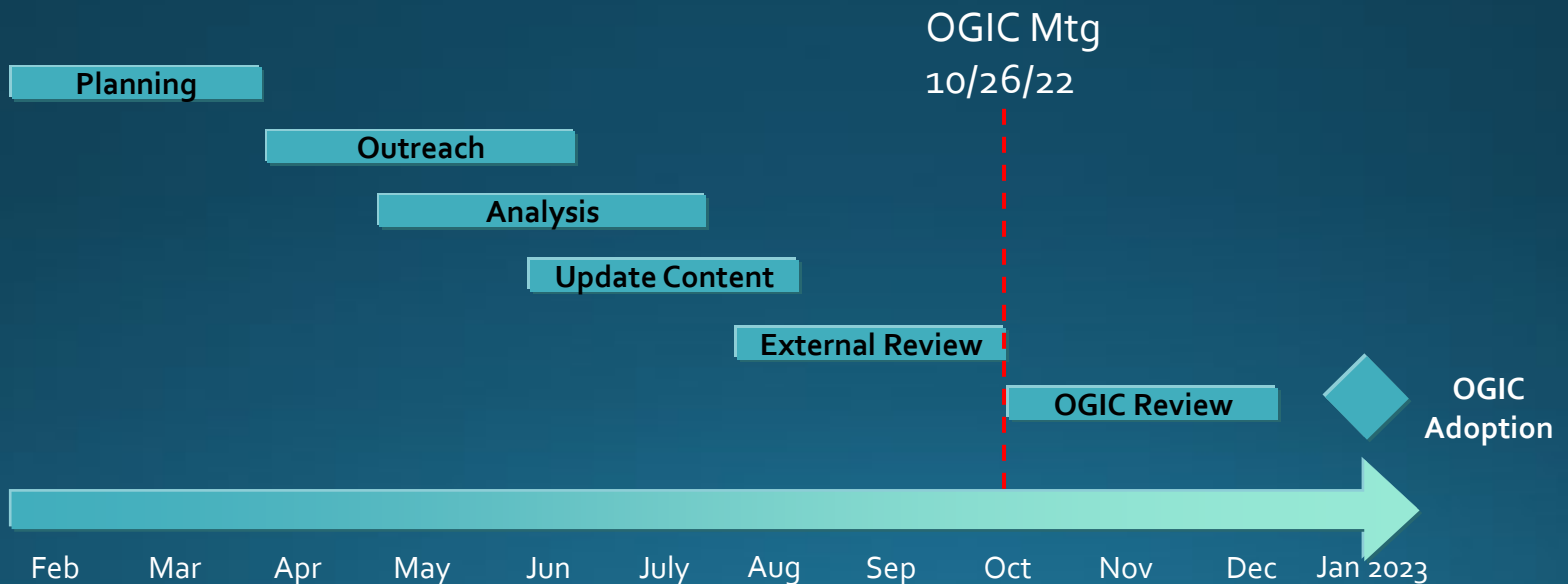
- Survey Responses
- Review Vision / Mission
- Audience
- Focus / Content
- Research other Strategic Plans
- Look at Related Federal Model
 - National Spatial Data Infrastructure

Update Content

- Outline / Presentation of Plan
- Review Vision and Mission Statements
- Determine Goals
- Review and/or Create New Objectives

Schedule

- 12-month schedule highlights
- OGIC Review of Draft Plan – Oct-Dec 2022
- OGIC Approval of Final Strategic Plan – January 2023



Survey Results



Outreach Surveys

OGIC Members

- Purpose: to learn about how OGIC members view the SP goals and their role in advancing the goals; member willingness and capacity to do action items.
- 8 Responses

GIS Practitioners

- Purpose: to ask about OGIC actions, GIS community expectations, and areas where OGIC can help/support the GIS community; validate the current SP goals with external stakeholders.
- 67 Responses

OGIC Member Survey – Key Takeaways

- Most thought all 5 Goals should be carried forward to new plan; Lots of potential for improvement.
- How well is OGIC accomplishing the SP Goals?
 - 0-100% Grade: On average, all goals graded at < 50%
- Concerns/Issues
 - Inability to communicate w/ GIS community
 - Not sure how OGIC members can advance goals
 - Too many goals/objectives; unrealistic, needs focus
 - Roles and oversight/governance structure is unclear

GIS Practitioner Survey – Key Takeaways

Question: Prioritize Current Goals

Improve Data Sharing and Accessibility



Increase Data Stewardship



Expand Collaborative Governance



Strengthen Communications



Support Sustainable Funding



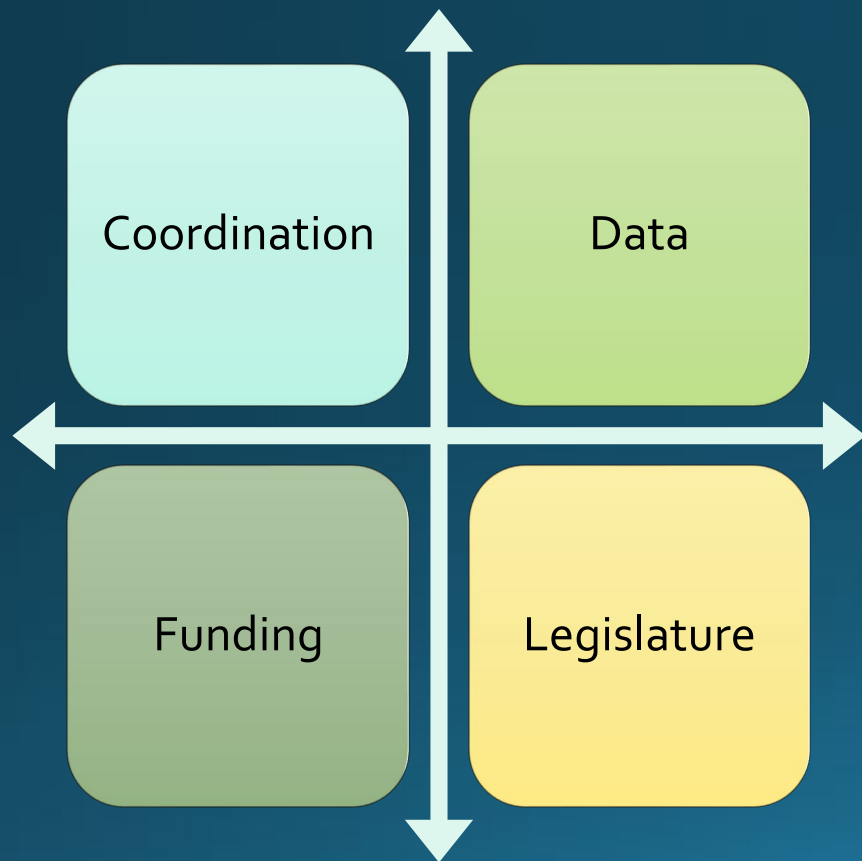
GIS Practitioner Survey – Key Takeaways

Question: Goal or Topic for Next Strategic Plan

- High-Resolution Imagery for Oregon
- Open Data, Oregon's Open Data Strategy, Ability to Find Data
- Focus on Completing Priority Framework Datasets
- Tax Lot Data Sharing by Local Gov't / Aggregate Local Gov't Data
- Goals are Good: Narrow/Focus the Objectives
- Improve OGIC Communications; Clarify Role

GIS Practitioner Survey – Key Takeaways

Question: Role of OGIC?

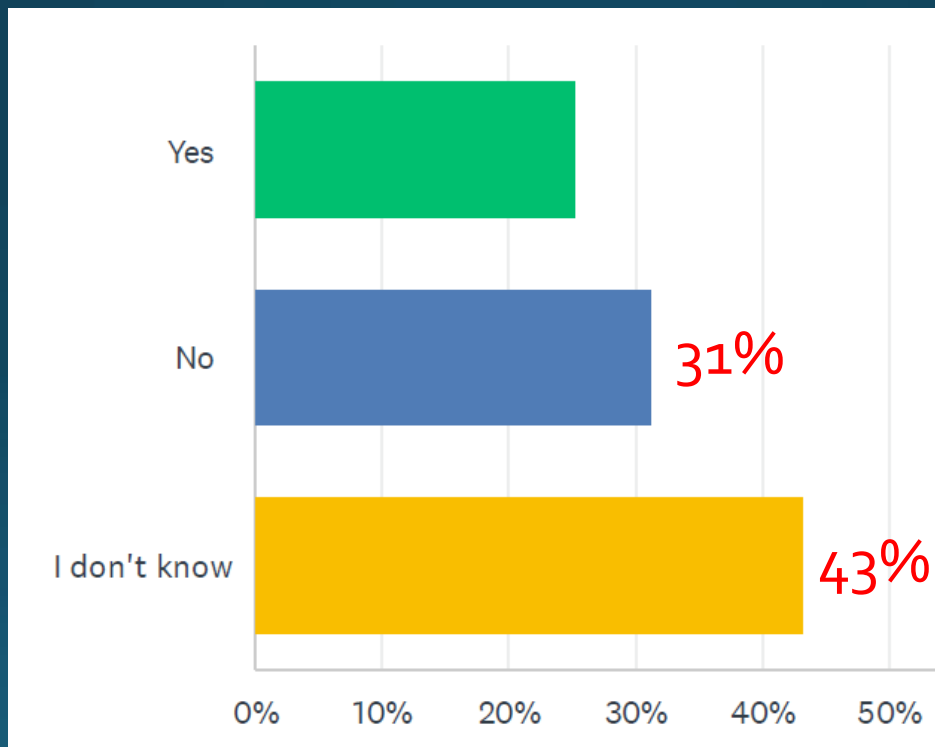


OGIC Role by Theme

- Coordination: Getting the right people in the room to advance goals.
- Data: Assist in and advocate for data sharing
- Funding: New data development and data aggregation efforts
- Legislature: Data sharing and sharing challenges, funding for data, imagery, and lidar

GIS Practitioner Survey – Key Takeaways

Question: Is OGIC Effective in Advancing Data Sharing & Management Coordination?



Reduce and Revise SP Goals & Objectives

Goal 1: Improve Data Sharing and Accessibility

~~Goal 2: Increase Data Stewardship~~

~~Goal 3: Expand Collaborative Governance~~

Goal 2/3: Expand Data Governance

~~Goal 4: Strengthen Communications~~

Goal 5: Support Sustainable Funding



Analysis Summary



SP Workgroup Key Observations

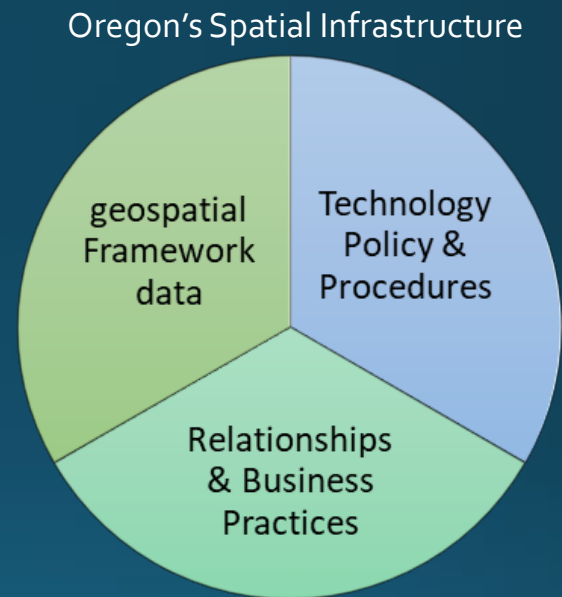
- Confusion regarding OGIC's role and activities
OGIC members should be doing.
- Current SP & OKR reporting is carried out by non-OGIC members;
Activities are not for OGIC members.

Responsibility Chart from Current SP

Objectives	Primary Responsibility	Secondary/ Support Responsibility
1a	GEO	Regional bodies
1b	GEO	Regional bodies
1c	GEO	OSCIO
2a	FIT	GEO
2b	FIT	GEO
2c	GEO	FIT
3a	OGIC	GEO
3b	OGIC	GEO
3c	OGIC	FIT
3d	FIT	GEO
4a	GEO	OGIC
4b	FIT	GEO
4c	GEO	FIT/GPL
5a	OGIC	FIT
5b	GEO	Public bodies
5c	GEO	Public bodies
5d	GEO	Public bodies

Workgroup Key Observations

- Oregon's Framework Program = data sharing, management and governance of geospatial data.
- Updated SP should focus on the Framework Program; OGIC activities defined in Work Plans.



Update Content



Vision Statement Update

Vision Statement: Describes the desired future position of the organization.

Current Vision Statement

Authoritative, reliable geospatial data available and accessible when and where needed by Oregonians.

Revised Vision Statement

Authoritative, reliable geospatial data are available and accessible when and where needed to support the equitable provision of services across the state of Oregon.

Mission Statement Update

Mission Statement: Defines an organization's purpose and its overall intention; supports the vision and serves to communicate purpose and direction.

Current Mission Statement

The strategic mission of the Council is to provide suitable access to accurate, authoritative and relevant geographic information and technology to support consistent government services across the state.

Revised Mission Statement

The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a consistent and reliable network of geospatial resources and data for all Oregonians.

Revisions to SP Goals

Goal 1: Improve Data Sharing and Accessibility

~~Goal 2: Increase Data Stewardship~~ – combine Goal #2 and #3

~~Goal 3: Expand Collaborative Governance~~ – combine Goal #2 and #3

Goal 2/3: Expand Data Governance

~~Goal 4: Strengthen Communications~~ – put in OGIC Work Plan

~~Goal 5: Support Sustainable Funding~~ – put in OGIC Work Plan

Goal 1: Improve Data Sharing and Accessibility

Revised Objectives:

- Prioritize data for development via the Framework Grant Program
- Ensure integration of geospatial data with Federal databases and/or standards
- Define imagery portfolio for Oregon and determine long-term funding strategy
- Coordinate with local governments to increase data sharing and aggregation

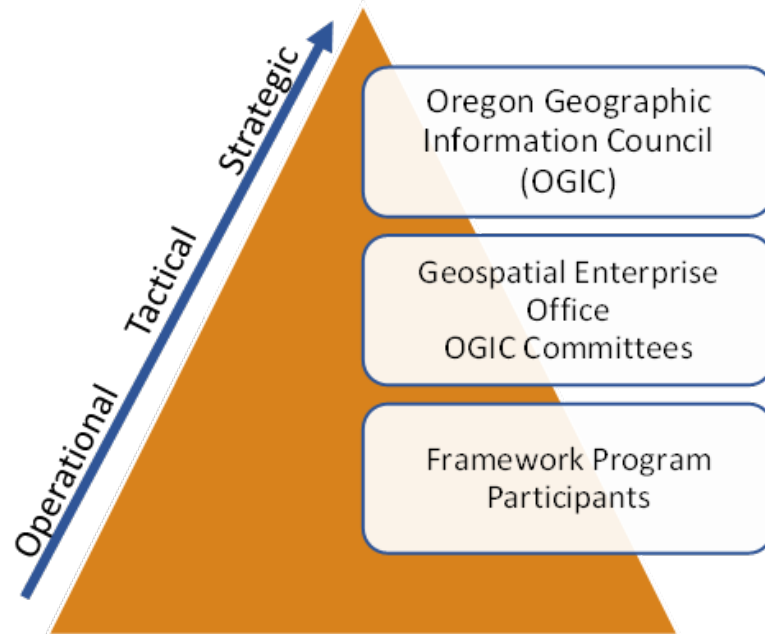
Goal 2: Expand Data Governance

Revised Objectives:

- Create data standards and stewardship plans for foundational datasets
- Complete data inventory for all geospatial Framework data elements
- Build continued alignment between enterprise data governance activities and the Framework Program

Implementation Approach

- OGIC Work Plans and Committees
- 2 Key Positions within GEO:
 - Geographic Information Officer (GIO)
 - Geospatial Data Governance Coordinator
- Framework Program Participants are vital to the successful implementation of the strategic plan



External Review



External Review & Process

Group

FIT Leads

FIT Leads

OGIC Work Session

OGIC SP Workgroup

GPL/TAC Joint Meeting

Chief Data Officer

FIT Leads

OGIC SP Workgroup

Date

6/27/2022

8/22/2022

9/1/2022

9/7/2022

9/13/2022

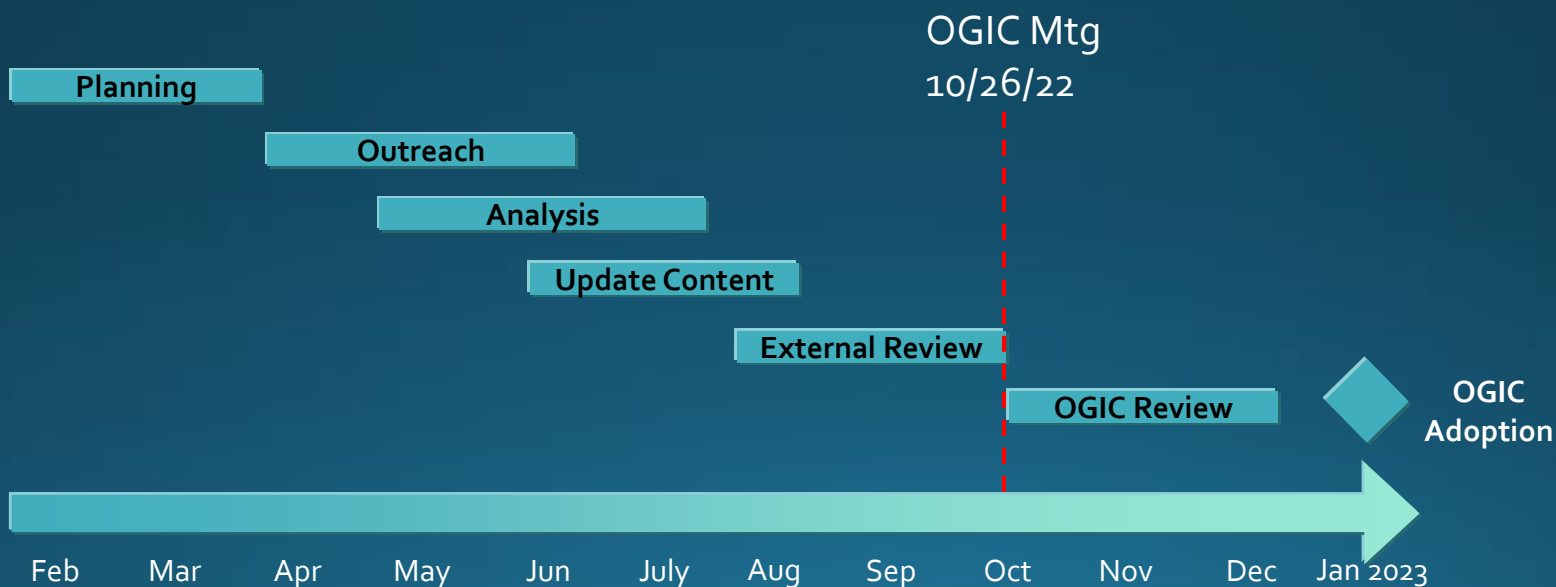
9/17-29/2022

9/26/2022

10/5/2022

External Review Next Steps

- OGIC Review of Draft Plan – Oct-Dec 2022
- Public Comment Period – Oct-Dec 2022
- OGIC Approval of Final Strategic Plan – January 2023



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Mission and Overview

The Oregon Geographic Information Council (OGIC) provides statewide governance for sharing, coordinating and managing geospatial Framework data among public bodies and the citizens of Oregon. The Council deliberates and approves resources and standards for shared geospatial Framework data and geospatial technology development, to prevent duplication and save taxpayer dollars.

OGIC has two standing committees in addition to the Framework Program Implementation Teams:







- [OGIC Policy Advisory Committee](#)
- [OGIC Technical Advisory Committee](#)

Documents and Presentations

- [OGIC Charter Document \(Adopted January 30, 2019 - Revised October 29, 2020\)](#) 
- [2019-2022 Strategic Plan for Geospatial Data Management \(OGIC\)](#) 
- [How We Got Here - The Oregon Geospatial Data Sharing Saga](#) 
- [Geospatial Data Sharing Presentation](#) 
- [OGIC Disclaimer Policy](#) 

Update of the 2019-22 Strategic Plan

Beginning in 2022, OGIC has been leading an effort to refresh the current Strategic Plan for Geospatial Data Management. The current plan expires at the end of the calendar year and is due for a refresh to support ongoing geospatial data management activities for the next 4-years (2023-26). The following presentations and documents are provided to outline the "plan to update the Plan", provide context to the proposed changes, and allow for GIS community review and input.

- [OGIC Presentation - "Plan to Update the Plan" - April 2022](#) 
- [OGIC Presentation - Update Part 1 - July 2022](#) 
- [OGIC Presentation - Update Part 2 - July 2022](#) 
- [Staff Report to OGIC; Process Overview - October 2022](#) 
- [DRAFT 2023-26 Strategic Plan Summary Sheet - October 2022](#) 
- [DRAFT 2023-26 Strategic Plan for Geospatial Data Management](#) 

Meeting Materials

[January 26, 2022](#)

[April 20, 2022](#)

[July 27, 2022](#)


[September 1, 2022](#)


[October 26, 2022](#)

[2023 Meeting Schedule](#)

Meeting Recordings

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